

Swim Mark

ESC is Swim21 accredited. What does it mean?

Swim21 is the ASA's Club Development model - a planning tool, based on the principles of Long Term Athlete Development, enabling clubs to help athletes, teachers, coaches and administrators to achieve their full potential. It focuses particularly on the needs of athletes - striving to provide them with the best possible support and environment.

Swim21 Accreditation is a 'Quality mark'. It recognises nationally and regionally the clubs that are committed to providing safe, effective and quality services for the benefit of their members. Clubs work steadily towards the attainment of a series of outcomes all of which are seen as essential if the right level of support is to be provided at each stage of an athlete's development.

Swim21 Accreditation is recognised as a Clubmark accredited scheme and therefore Eastbourne has received Sport England's Clubmark status.

Swim21 Accreditation is available to ASA clubs of all aquatic disciplines that are positioned at one or more of the four levels of:

- Foundation
- Teaching
- Skill Development
- Competitive Development
- Performance

The ASA has a commitment to achieving its equity targets throughout the sport. Swim21 is no different and the Association is keen to support clubs in the shared objective of widening the participation base and hence the performance of the sport as a whole. Eastbourne swimming Club is accredited at Skill Development level and also Masters.

Each year the club undertakes a review evaluation of its action plan and achievements which is submitted to the Swim21 panel. Every 4 years a complete re accreditation takes place. The portfolio is submitted and checked by a regional and then National panel prior to the award being issued.

By achieving this award ESC has been able to gain grants and funding for a number of events. It also shows that ESC is a club with good policies and procedures in place.